

**I Claim:**

1. A method for providing direct sensory continuity between multiple network sites, the method comprising the steps of:

layering a link generated from a base site upon a subsequently accessed site to provide access from said subsequently accessed site to a site directly associated with said base site;

producing a sensory recognizable icon identifying said link; and

causing said link and said sensory recognizable icon to be available to a user when the user accesses the subsequently accessed site after accessing the base site.

2. The method of claim 1 wherein the site directly associated with the base site is the base site.

3. The method of claim 1 wherein the link is contained within a transferable object.

4. The method of claim 3 wherein the transferable object is an applet.

5. The method of claim 1 wherein the causing said sensory recognizable icon to be available to a user comprises causing the sensory recognizable icon to move within a window displaying the subsequently accessed site and above the content of the subsequently accessed site.

6. A method for producing a passive continuity icon for use in electronic networks having sites comprising:

receiving, at a first site, a signal from a user in response to the user activating a first link on the first site, the first link being associated with a second site and the activating causing the user to be directed to the second site;

generating an applet comprising a return link associated with said first site and a sensory recognizable icon; and

transferring the applet to the second site and causing the applet to be operational within the second site.

7. The method of claim 6 further comprising:

receiving, within the applet, a second signal from a user activating the return link within the applet at the second site; and

in response to receiving the second signal, causing the user to be re-directed to said first site.

8. The method of claim 6 further comprising:

receiving, at the second site, a signal from a user in response to the user activating a second link on the second site, the second link being associated with a third site and the activating causing the user to be directed to the third site;

generating an applet comprising a return link associated with said first site and a sensory recognizable icon; and

transferring the applet to the third site and causing the applet to be operational within the third site.

9. The method of claim 8 further comprising:

receiving, within the applet, a second signal from a user activating the return link within the applet at the third site; and

in response to receiving the second signal, causing the user to be re-directed to said first site.

10. The method of claim 6 wherein the applet, when operational within the second site, causes the sensory recognizable icon to be visible to the user above content appearing on the second site.

11. The method of claim 10 wherein the applet, when operational within the second site, further causes the sensory recognizable icon to move within a window displaying the content appearing on the second site.

12. The method of claim 8 wherein the applet, when operational within the third site, causes the sensory recognizable icon to be visible to the user above content appearing on the third site.

13. The method of claim 12 wherein the applet, when operational within the third site, further causes the sensory recognizable icon to move within a window displaying the content appearing on the third site.

14. A passive continuity icon for use in electronic networks having sites comprising:  
a dynamic link generated from a base site and layered upon a subsequent site;  
the dynamic link provides a user with direct access from said subsequent site to a reference site directly associated with said base site; and  
sensory recognizable indicia identifying said dynamic link to the user.

15. The passive continuity icon of claim 14 wherein the reference site is the base site.

16. The passive continuity icon of claim 14 wherein the sensory recognizable indicia comprises a recognizable logo.

17. The passive continuity icon of claim 14 wherein the sensory recognizable indicia comprises a recognizable color.